

JERSEY INNOVATION REVIEW – EVIDENCE GATHERING MAY 2015

Thank you for agreeing to meet with the review team as part of the evidence gathering for the Jersey Innovation Review.

BACKGROUND

Senator Ozouf has commissioned Tera Allas to lead a review of innovation in Jersey. The review has been asked to consider the following question:

“What priority interventions should the States of Jersey put in place to accelerate innovation, and hence productivity growth, in the medium- to long-term?”

Part of the review will require an assessment of Jersey’s current innovation strengths and weaknesses. A survey has been designed to collect some of this information but a key part of the evidence-gathering process will be through interviews with the Jersey business community and with key stakeholders. The evidence collected from both the survey and the interviews will help inform States policy on supporting innovation.

DISCUSSION GUIDE

During the interviews, **the review team would like to understand the experience of starting or growing an innovative business in Jersey**, or of using innovation to improve competitiveness.

The review team would like to discuss the following:

1. The **main strengths** of Jersey’s innovation system.
2. Any **barriers to innovation** in Jersey.
3. The **impact of existing government policy on innovation**, e.g., taxation, regulation, competition regime, migration, procurement.
4. Any opportunities - **what should the States do in order to accelerate innovation?**

In addition, we would appreciate any comments you may have in relation to the following specific areas:

- How well does the **education system** in Jersey meet the needs of a competitive economy?
- To what extent do businesses in Jersey adopt **new technology**?
- How easy is it to access **debt or equity funding** to grow an innovative firm/idea?
- How accessible are **quality research institutions and researchers**? Is there any potential for spillovers from research undertaken nearby?
- What opportunities are there for **business-to-business and international collaboration** (e.g. knowledge networks)? What is your perception of the value of this?
- What opportunities are there for **collaboration with knowledge bases** (e.g. academic institutions)? What is your perception of the value of this?
- How strong is the **protection of intellectual property**?
- How important are having your **intellectual property registered in Jersey** rather than (or in addition to) major markets?
- Do **government purchasing decisions** foster innovation?
- How intense is **competition** in local markets?
- If you have experience of operating internationally, **how would you say Jersey compares** in its ability to encourage innovation? What are the key strengths and weaknesses?
- **Which sectors in Jersey do you think are the most and least innovative** and why? What could the government do to improve this?